

TORONTO ARGONAUTS SEASON TICKET MEMBER REFERRAL BONUS PROGRAM OFFICIAL RULES AND REGULATIONS (“Official Rules”)

THIS BONUS PROGRAM IS SUBJECT TO ALL APPLICABLE FEDERAL, PROVINCIAL AND MUNICIPAL LAWS AND REGULATIONS AND IS VOID WHERE PROHIBITED BY LAW. PARTICIPATION IN THIS PROGRAM CONSTITUTES FULL AND UNCONDITIONAL AGREEMENT WITH AND ACCEPTANCE OF THESE OFFICIAL RULES.

(1) PROGRAM PERIOD: The Toronto ARGONAUTS Season Ticket Member Referral Program (the “PROGRAM”) begins at 9:00 a.m. ET on November 21, 2022 and ends on 11:59am ET on the Toronto Argonauts 2023 regular season home opener (the “Program Period”).

(2) ELIGIBILITY:

This PROGRAM is only open to 2023 Toronto Argonauts members that are fully paid or on a payment plan, which is in good standing.

A) The referral program does not apply to resellers. B) Membership, of both the Referrer and the Referral, must be paid off in full or on a valid payment plan in order for the Referrer to receive the referral reward bonus. C) Transferred Memberships of any kind are not eligible for referral reward bonuses. D) Referral reward bonuses are awarded only for referral sales of new members that purchase two (2) or more Membership packages. E) Referrals must be submitted on the Toronto Argonauts online referral form to qualify. F) “Add additional seats to your current membership” is defined as any memberships purchased in addition to the total number of memberships initially invoiced for the 2023 season. G) Members do not qualify for the referral reward bonus by releasing (a) seat(s) and adding the seat(s) back in at a later date. H) Only full season memberships qualify.

MLSE strives to maintain the integrity of the Argonauts Referral Program and reserves the right to disqualify anyone who attempts to manipulate the referral program

Credit can be used for concession (food & Beverage) at all fixed station and Real Sport merchandise kiosk at any 2023 Argonauts home games at BMO Field.

Toronto ARGONAUTS Season Ticket Member Referral Submission: All referrals must be submitted on the online referral submission form to be eligible. During the PROGRAM Period, a Member submits a referral for a prospective season ticket membership purchase for the 2023 Toronto Argonauts season. In the event the referee purchases two or more Membership packages it will result in the referrer being eligible for the Referral Program bonuses. The referral submission form is found on the Membership HUB web page at <https://members.argonauts.ca/> . The form must be completed in its entirety to be eligible for the bonuses credit.

If it is discovered by Argonauts Holdings Limited Partnership (using any evidence or other information made available to, or otherwise discovered by, Argonauts Holdings Limited Partnership) that any person has attempted to manipulate the PROGRAM; in or disrupt this PROGRAM, he/she may be disqualified

from the PROGRAM, and any future PROGRAMs of Argonauts Holdings Limited Partnership, in the sole discretion of Argonauts Holdings Limited Partnership.

Only one (1) bonus will be rewarded to the referrer per membership. In the event multiple 2023 Toronto Argonauts members refer the same new member the bonus will be awarded to the first 2023 Toronto Argonauts member that submitted the new clients information. In a situation the refer is in question/debate a discussion will be had with the new 2023 Toronto Argonauts member to determine the rightful referrer.

Argonauts Holdings Limited Partnership reserve the right, in their sole discretion, to require proof of identity and/or eligibility (in a form acceptable to Argonauts Holdings Limited Partnership – including, without limitation, government issued photo identification): (i) for the purposes of verifying an Entrant's eligibility to participate in this PROGRAM; (ii) for the purposes of verifying the eligibility and/or legitimacy of an Entry entered (or purportedly entered) for the purposes of this PROGRAM; and/or (iii) for any other reason Argonauts Holdings Limited Partnership deem necessary, in their sole discretion, for the purposes of administering this PROGRAM in accordance with these Official Rules. Failure to provide such proof to the satisfaction of Argonauts Holdings Limited Partnership in a timely manner may result in disqualification of the Entrant, in the sole discretion of Argonauts Holdings Limited Partnership.

Each bonus recipient of a Bonus may also be requested to provide Argonauts Holdings Limited Partnership with reasonable proof that the Selected Recipient is the Authorized Account Holder of the email account associated with the bonus.

By entering the PROGRAM, each Entrant agrees to be bound by the Official Rules and the decisions of PROGRAM Sponsors, which are final with respect to all matters relating to the PROGRAM.

(4) BONUSES

Participants in the PROGRAM will receive a food & beverage credit equal to 5% of the total new membership(s) purchase price.

Example: Refer someone who purchases a \$4,000 Membership and you'll receive a \$200 credit reward.

(5) CLAIMING YOUR BONUS

At the end of the Program Period all referral credits will be made available exclusively through the Toronto Argonauts app on Members Membership Card under "Membership Central".

GENERAL RULES

In the event of a conflict between the Official Rules and any instructions or interpretations of these Official Rules given by an employee of Argonauts Holdings Limited Partnership regarding the PROGRAM, these Official Rules shall prevail. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any PROGRAM-related materials, the terms and conditions of these Official Rules shall prevail, govern, and control.

(6) PROGRAM ADMINISTRATION

All decisions regarding the PROGRAM remain with Argonauts Holdings Limited Partnership. Argonauts Holdings Limited Partnership reserve the right, in their sole discretion, to modify, cancel, suspend and/or terminate any or all parts of the PROGRAM for any reason.

(7) PRIVACY AND PUBLICITY RIGHTS

By accepting a bonus credit, each Recipient grants to the Released Parties the perpetual right to use his/her respective name, biographical information, image, photos and/or likeness and statements for programming, promotion, trade, commercial, advertising and publicity purposes related to this PROGRAM, at any time or times, in all media now known or hereafter discovered, worldwide, including, but not limited to, on television, video, the World Wide Web and Internet, without notice, review or approval and without additional compensation, except where prohibited by law.

Argonauts Holdings Limited Partnership respect your right to privacy. Personal information collected from Entrants will only be used by Argonauts Holdings Limited Partnership to administer the PROGRAM and, only if consent is actively given at the time of entry, to provide Entrants with information regarding upcoming promotions and/or events from Argonauts Holdings Limited Partnership. For more information regarding the manner of collection, use and disclosure of personal information by Argonauts Holdings Limited Partnership, please refer to Argonauts Holdings Limited Partnership' privacy policy, available at http://www.mlse.com/privacy_policy.aspx