

TORONTO ARGONAUTS SEASON TICKET MEMBER REFERRAL BONUS PROGRAM OFFICIAL RULES AND REGULATIONS (“Official Rules”)

THIS BONUS PROGRAM IS SUBJECT TO ALL APPLICABLE FEDERAL, PROVINCIAL AND MUNICIPAL LAWS AND REGULATIONS AND IS VOID WHERE PROHIBITED BY LAW. PARTICIPATION IN THIS PROGRAM CONSTITUTES FULL AND UNCONDITIONAL AGREEMENT WITH AND ACCEPTANCE OF THESE OFFICIAL RULES.

(1) PROGRAM PERIOD: The Toronto ARGONAUTS Season Ticket Member Referral Program (the “Program”) begins at 9:00 a.m. ET on October 17, 2023 and ends on 11:59am ET on the Toronto Argonauts 2024 regular season home opener (the “Program Period”), unless terminated soon in accordance with these Official Rules.

(2) ELIGIBILITY:

This Program is only open to 2024 Toronto Argonauts members that are fully paid or on a payment plan, which is in good standing.

The following applies to the Program: A) The Program does not apply to resellers. B) Membership, of both the referrer and the referral, must be paid off in full or on a valid payment plan in order for the referrer to receive the referral reward bonus. C) Transferred memberships of any kind are not eligible for referral reward bonuses. D) Referral reward bonuses are awarded for referral sales of new members that purchase one (1) or more Membership packages. E) Referrals must be submitted on the Toronto Argonauts online referral form to qualify. F) “Add additional seats to your current membership” is defined as any memberships purchased in addition to the total number of memberships initially invoiced for the 2024 season. G) Members do not qualify for the referral reward bonus by releasing seat(s) and adding the seat(s) back in at a later date. H) Only full season memberships qualify.

MLSE strives to maintain the integrity of the Program and reserves the right to disqualify anyone who attempts to manipulate the Program

Credit can be used for concession (food & Beverage) at all fixed station and Real Sport merchandise kiosk at any 2024 Argonauts home games at BMO Field.

Toronto ARGONAUTS Season Ticket Member Referral Submission: All referrals must be submitted on the online referral submission form to be eligible. During the Program Period, a Member submits a referral for a prospective season ticket membership purchase for the 2024 Toronto Argonauts season. In the event the referee purchases one (1) or more Membership packages it will result in the referrer being eligible for the Program bonuses. The referral submission form is found on the Membership HUB web page at <https://members.argonauts.ca/>. The form must be completed in its entirety to be eligible for the bonuses credit.

If it is discovered by Argonauts Holdings Limited Partnership (using any evidence or other information made available to, or otherwise discovered by, Argonauts Holdings Limited Partnership) that any person

has attempted to manipulate the Program; in or disrupt this Program, he/she may be disqualified from the Program, and any future programs of Argonauts Holdings Limited Partnership, in the sole discretion of Argonauts Holdings Limited Partnership.

Only one (1) bonus will be rewarded to the referrer per membership. In the event multiple 2024 Toronto Argonauts members refer the same new member the bonus will be awarded to the first 2024 Toronto Argonauts member that submitted the new client's information. In a situation the referral is in question/debate a discussion will be had with the new 2024 Toronto Argonauts member to determine the rightful referrer.

Argonauts Holdings Limited Partnership reserve the right, in their sole discretion, to require proof of identity and/or eligibility (in a form acceptable to Argonauts Holdings Limited Partnership – including, without limitation, government issued photo identification): (i) for the purposes of verifying an entrant's eligibility to participate in this Program; (ii) for the purposes of verifying the eligibility and/or legitimacy of an entry entered (or purportedly entered) for the purposes of this Program; and/or (iii) for any other reason Argonauts Holdings Limited Partnership deem necessary, in their sole discretion, for the purposes of administering this Program in accordance with these Official Rules. Failure to provide such proof to the satisfaction of Argonauts Holdings Limited Partnership in a timely manner may result in disqualification of the entrant, in the sole discretion of Argonauts Holdings Limited Partnership.

Each recipient of a bonus may also be requested to provide Argonauts Holdings Limited Partnership with reasonable proof that the selected recipient is the Authorized Account Holder of the email account associated with the bonus.

By entering the Program, each entrant agrees to be bound by the Official Rules and the decisions of Program Sponsors, which are final with respect to all matters relating to the Program.

(3) BONUSES

Participants in the Program will receive a food and beverage credit for successful eligible referrals made by the Participant calculated based on the following:

<i>Membership Purchase Location</i>	<i>Reward Credit Per Seat</i>
Field Level A or B (BMO Club Access)	\$100
Section 123 (West Club Access)	\$75
Platinum or Gold	\$50
Silver, Navy, or Light Blue	\$25

(4) CLAIMING YOUR BONUS

At the end of the Program Period all referral credits will be made available exclusively through the Toronto Argonauts app on Members Membership Card under “Membership Central”.

(5) GENERAL RULES

In the event of a conflict between the Official Rules and any instructions or interpretations of these Official Rules given by an employee of Argonauts Holdings Limited Partnership regarding the Program, these Official Rules shall prevail. In the event of any discrepancy or inconsistency between the terms and conditions of these Official Rules and disclosures or other statements contained in any Program-related materials, the terms and conditions of these Official Rules shall prevail, govern, and control.

(6) PROGRAM ADMINISTRATION

All decisions regarding the Program remain with Argonauts Holdings Limited Partnership. Argonauts Holdings Limited Partnership reserve the right, in their sole discretion, to modify, cancel, suspend and/or terminate any or all parts of the Program for any reason.

(7) PRIVACY AND PUBLICITY RIGHTS

By accepting a bonus credit, each Recipient grants to the Argonauts Holding Limited Partnership, Maple Leaf Sports & Entertainment Partnership and their respective affiliates and subsidiaries the perpetual right to use his/her respective name, biographical information, image, photos and/or likeness and statements for programming, promotion, trade, commercial, advertising and publicity purposes related to this Program, at any time or times, in all media now known or hereafter discovered, worldwide, including, but not limited to, on television, video, the World Wide Web and Internet, without notice, review or approval and without additional compensation, except where prohibited by law.

Argonauts Holdings Limited Partnership respects your right to privacy. Personal information collected from entrants will only be used by Argonauts Holdings Limited Partnership to administer the Program and, only if consent is actively given at the time of entry, to provide entrants with information regarding upcoming promotions and/or events from Argonauts Holdings Limited Partnership. For more information regarding the manner of collection, use and disclosure of personal information by Argonauts Holdings Limited Partnership, please refer to Argonauts Holdings Limited Partnership’ privacy policy, available at http://www.mlse.com/privacy_policy.aspx.

(8) GENERAL

These Official Rules are governed by the laws of the Province of Ontario. Argonauts Holdings Limited Partnership may amend these terms in its sole discretion without notice.